

Dr. R. Radhika Devi

Director i/c

Centre of Women studies



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Educational Qualifications : M.Com, MBA, M.Sc(Psy), M.Phil, Ph.D.

Professional Experience : Industry: 13yrs Teaching : 8 yrs Research : 10 yrs

FIELD OF SPECIALIZATION

- Research Methodology
- Management Theory Concepts
- Human Resources Management
- Women Entrepreneurship

RESEARCH SPECIALIZATION

- NIL

Research Supervision :

Program	Completed	Ongoing
Ph.D	-	7
M.Phil	-	1

PROFESSIONAL EXPERIENCE

No	Institution	Position	From (date)	To (date)	Duration
1	Grievance Redress Cell, DDE – Exam Wing, Madurai Kamaraj University, Madurai	Grievance Officer	December 2008	July 2013	4yrs 6 months
2	Women’s Studies Centre, Madurai Kamaraj University.	Assistant Professor	1.08.2013	Till date	4 years 8 months

RESEARCH COLLABORATION (BOTH NATIONAL & INTERNATIONAL)

- NIL

COMPLETED RESEARCH PROJECT

- NIL

ON-GOING RESEARCH PROJECT

- NIL

HONORS/AWARDS/RECOGNITIONS

- PEARL Foundation Best Women's Studies Director Award" from the "PEARL – A Foundation for Educational Excellence."
- "Best Social Scientist Award" from the "Indian Academic Researchers Association - IARA Awards - 2017."

PUBLICATIONS OF RESEARCH ARTICLES

- Radhika Devi.R, 2011, (Co-Author), "**Microcredit and Women Empowerment**" in Chinniah.V et.al.,(Ed.), Women Empowerment in India – Challenges Ahead, SCITECH Publications (India), January 2011, pp391-399, ISBN – 9788183713733.
- Radhika Devi.R, (Co-Author), 2012, "**Customers Perception towards e-banking**" in the National Seminar on Banking and Insurance Vision 2020 edited volume, Shanlax Publications, January 2012, pp120-128, ISBN:978-93-80657-60-8.
- Radhika Devi.R, (Co-Author), 2012, "**FDI in India's Retail Sector**" in Edwin Gnanadhas.M et.al.,(Ed.) "Foreign Direct Investment in Retail Industry in India – Boon or Bane" Department of commerce, St. Xavier's College, Tirunelveli, February 2012, pp14-18, ISBN:978-93-5067-214-3.
- Radhika Devi.R, 2012, "**aw;if rPuopthy; Rw;Wr; #oy; khR**" in Anbalagan.C, et.al.,(Ed.) jkpof mwptpay; Nguit> XII Conference, Periyar University Publications, Salem, August 2012, pp128-130, ISBN:13-978-81-910508-5-1.
- Radhika Devi.R, 2013, "**FDI in Retail Sector**" in Ramalingam.L.R (Ed.) "Foreign Direct Investment in Retail Trade – Opportunities and Challenges" Shanlax publications, February 2013, pp130-132, ISBN:978-93-806860-6-6.
- Radhika Devi.R, (Co-Author), 2013, "**Challenges and Strategies of Banking Sector**" in PG Department of Commerce (Finance), Sri Kaliswari College, Sivakasi, (Ed.) "Global Trade Vision 2020, March 2013, pp253-256, ISBN:978-93-80530-54-3.
- Radhika Devi.R, 2013, "**Women in Higher Education in India**", in Samuel Anbu Selvam.S.C.B, (Ed.), Emerging Trends in Marketing of Services in the Global Era, Shanlax publications, October 2013, pp137-139, ISBN:978-93-80686-89-9.
- Radhika Devi.R, 2014, "**Tourism – A way to Women Empowerment**" – Opportunities and Challenges in Hospitality Education in India;> Shanlax Publications, ;> Vol No.4, May 2014, pp 1799-1802, ISBN:978-81-923995-5-3.
- Radhika Devi.R, 2014, "**ghujp ghh;itapy; ngz;zapk;**" – ghujp gilg;Gk; ghh;itAk;> nrk;Kjha; gjpg;gfk;> May 2014, pp 728-730, ISBN:978-93-81006-78-8.
- Radhika Devi.R, 2014, "**Violence Against Women in India;**" – Ma;Tf;Nfhit;> Priyadarshini

Printographs;> Vol No.4, May 2014, pp 1799-1802, ISBN:978-81-923995-5-3.

- Radhika Devi.R, 2014, "**Impact of Climate Change on Women**" – Tamil Illakiyamum Thiranaivu Kotpadukalum, Vol No.2, August 2014, pp 985-989, ISBN 978-81-924778-0-0.
- Radhika Devi.R, 2014, "**US and India – Bilateral Trade and Investment**" – India's Foreign Trade – Opportunities and Challenges – Jeyalakshmi Publications, Madurai, September 2014, pp 25-27, ISBN 978-93-84193-15-7.
- Radhika Devi.R 2014, "**Violence against Women – Indian Perspective**" in A. Ranjithkumar and A. Anji (Ed.) – "Social Justice for Weaker Section" – Astral International Pvt. Ltd, pp 46-53, ISBN 9789351306184.
- Radhika Devi.R 2015, "**Poverty Alleviation through Women Empowerment**" in Social Exclusion Women in India - K.R. Murugan and K. Manimekalai (Ed.) – Social Exclusion and Inclusion Women in India, Vol No.I, – MJP Publishers, Chennai, 2015, pp 535-545, ISBN 978-81-8094-247-
- Radhika Devi.R 2015, "**Trends of Women's Health in India**" in Dr.C.Karuppaiah (Ed.), The Health Status of Marginalised Groups in India: Issues and Concerns, Sri Balaji Printings, March 2015, pp 116-121, ISBN:978-81-910172-2-9.
- Radhika Devi.R, 2015, "**Women Empowerment: Through "Education and Economical Independence"**" in K.R. Murugan and K. Manimekalai (Ed.) – Women and Social Transformation – Department of Women's Studies, Alagappa University, Karaikudi, 2015, pp 68-74, ISBN 978-81-928690-4-9.
- Radhika Devi.R, 2015, "**Socio-Economic Status of Rural Women Entrepreneurs in Tamilnadu with special reference to Madurai District**" in Dr. N. Murugeswari and Dr. K.S. Ramakrishnan (Ed.) - Mission for Vission 2020: An Indian Journey, October 2015, pp 53-60, ISBN 978-93-83213-09-2.
- Radhika Devi.R, 2016, "**Women's Leadership on Climate Change**" in Dr.R.Muthulakshmi, and Dr.K.Sadasivam (Ed.) – "Climate Change, Environment and Agriculture Development" - School of Economics, Madurai Kamaraj University, Madurai, pp 322-325, ISBN: 978-93-85109-56-0.
- Radhika Devi.R, 2016, "**cyf muq;fpy; ngz;fspd; epiy: - md;Wk; ,d;Wk;**" in Dr. B. Sankareswari (Ed.) – "**A Comparative Perspective of World Literature**" Discovery Book Palace (P) Ltd, Chennai, 2016, pp 174-180, ISBN 978-93-84301-62-0.
- Radhika Devi.R, 2016, "**Entrepreneurial Approach on Climate Change**" in Prof. Dr. K. Muthuchelian (Ed.) – New Biological Researches: Opportunities and Challenges for Sustainable Development" – School of Energy, Environment and Natural Resources, Madurai Kamaraj University, Madurai and National Academy of Biological Sciences, Chennai.
- Radhika Devi.R, 2016, "**New Enterprise Challenges**" in Dr. K. Chandrasekar and Dr. S. Kaliyamoorthy (Ed.) – "Perspective on Entrepreneurial Resurgence & Innovations" – Alagappa Institute of Management, Alagappa University, Karaikudi, 2016, pp 35-42, ISBN 978-81-9259-745-4.
- Radhika Devi.R, 2016, "**Social Entrepreneurship**" in Dr. K. Chandrasekar and Dr. S.

Kaliyamoorthy (Ed.) – “Perspective on Entrepreneurial Resurgence & Innovations” – Alagappa Institute of Management, Alagappa University, Karaikudi, 2016, pp 177-181, ISBN 978-81-9259-745-4.

- Radhika Devi.R, 2017,” **“An Overview of Women's Workforce and Employment Trends in India”** in Dr. P. Sundara Pandian and Dr. J.Kamatchi Eswaran (Ed.) – “Working Women: Problems and Prospects” – Department of Commerce, V.H.N.Senthikumara Nadar College, Virudhunagar, 2017, pp 323-328, ISBN 978-93-81723-72-2.

PAPER PRESENTED IN CONFERENCE/SEMINAR/WORKSHOP

S.No.	Name of the Conference	Date	Place	Title	Author(s)
1.	Corporate Strategies in Responding to Climate Change	December 2011	Department of Commerce, Periyar University, Salem	Impact of Climate Change in Corporate Strategies	Sole
2.	Global Trade Vision 2020 – Issues and Strategies in the Current Scenario	March 2013	Sri Kaliswari College, Sivakasi	Global Trade vision 2020	Co-author
3.		August 2013	Centre for Women Studies, Alagappa University, Karaikudi	Poverty Alleviation through Women Empowerment	Sole
4.	Tamil Literature and Literary Theories” conducted by the Tamil Research Scholars Association	August 2014	School of Tamil Studies, Madurai Kamaraj University	Impact of Climate Change on Women	Sole
5.	India’s Foreign Trade – Opportunities and Challenges	September 2014	Hajee karutha Rowther Howdia College, Uthamapalayam	US and India – Bilateral Trade and Investment	Sole
6.	9 th International Conference of Tamil Studies	29 th January – 1 st February 2015	University of Malaya, Malaysia	Foe;ij jpUkzk; - kdpj ,d ,opT	Sole
7.	International Conference on Women Empowerment & Social Sciences-2015	March 01 st - 07 th March, 2015	American College, Madurai	Women Entrepreneurs – Issues, Challenges and Opportunities in	Sole

				India	
8.	International Conference on Women and Social Transformation: New Era of Just and Gender –Fair Society (ICWS:2015)	21 st & 22 nd August 2015	Department of Women’s Studies & Centre for Women’s Studies, Alagappa University, Karaikudi	Women Empowerment through Educational and Economical Independence	Sole
9.	A Comparative Perspective of World Literature	February 19, 2016	School of Tamil Studies, Madurai Kamaraj University, Madurai	cyf muq;fpy; ngz;fspd; epiy: - md;Wk; ,d;Wk	Sole
10.	International Seminar on “Emerging Trends in Business Excellence and International Business – India’s Perspective	16 th September 2016	Department of Commerce, University of Madras	E-Commerce – Tool of Women Empowerment	Sole
11.	International Symposium on Emerging Trends in Rejuvenating Academic Research	22 nd April 2017	St. Joseph's College, Tiruchirapalli	Rising above the Challenges - Women Entrepreneurs in India	Sole
12.	Women Empowerment in India – Challenges Ahead	January 2011	Madurai Kamaraj University	Microcredit and Women Empowerment	Sole
13.	Women Empowerment through Microfinance	January 2011	Department of Commerce, Periyar University, Salem	Women Empowerment through Self-Help Groups	Sole
14.	National Seminar on Banking and Insurance Vision 2020	January 2012	Subbulakshmi Lakshmi pathy College of Science, Madurai	Customers Perception towards e-banking	Sole
15.	National Seminar on Foreign Direct Investment in Retail Industry in India –	February 2012	St. Xavier’s College, Tirunelveli	FDI in India’s Retail Sector	Co-Author

	Boon or Bane				
16.	National Seminar on India Inc. as a Global Super Power	February 2012	Periyar Institute of Management Studies, Periyar University, Salem	India's Inc. can make India a Global Super Power	Sole
17.	XII Conference of jkpof mwptpay; Nguit	August 2012	Periyar University, Salem	" <u>aw;if rPuopthy; Rw;Wr; #oy; khR</u>	Sole
18.	Foreign Direct Investment in Retail Trade – Opportunities and Challenges	February 2013	Sourashtra College, Madurai	FDI in Retail Trade	Co-Author
19.	Emerging Trends in Marketing of Services in the Global Era – ETMSBBA - 2013	October 2013	The American College, Madurai	Women in Higher Education in India	Sole
20.	Perception on Changing Scenario in Indian Banking Industry	January 2014	AJK College of Arts and Science, Coimbatore	Financial Inclusion in India	Sole
21.	ICSSR Sponsored two days National Seminar on Opportunities and Challenges in Hospitality Education in India	March 2014	Centre for Tourism and Hotel Management, Madurai Kamaraj University	Tourism – A way to Women Empowerment	Sole
22.	National Conference on “Challenges and Changing Scenario in Rural Development	March 2014	School of Economics, Madurai Kamaraj University	Rural Development - Women's Issues and Challenges	Sole
23.	National Seminar on “Emerging Trends in Management”	March 2014	Department of Management Studies, Sourashtra College, Madurai	Trends in Marketing Management	Sole
24.	National Conference on “Climate Change, Environment and Agricultural Development”	March 2014	School of Economics, Madurai Kamaraj University	Women and Climate Change	Sole

25.	UGC Sponsored National Seminar on "Higher Education in India – During the Plan Periods"	August 2014	Department of Economics, Mannar Thirumalai Naicker College, Madurai	Higher Education of Women in India	Sole
26.	National Seminar on "The Health Status of Marginalised Groups in India"	March 2015	Department of Sociology, Madurai Kamaraj University, Madurai	Trends of Women's Health in India	Sole
27.	Two-Day National Seminar on "Vision India 2020: Dr. A.P.J. Abdul Kalam's Dreams through Women"	October 15 th & 16 th 2015	Bharathidasan University, Tiruchirapalli	Socio-Economic Status of Rural Women Entrepreneurs in Tamilnadu with special reference to Madurai District	Sole
28.	9 th NABS National Conference on "New Biological Researches: Opportunities and Challenges for Sustainable Development"	11 th & 12 th August 2016	School of Energy, Environment & Natural Resources, Madurai Kamaraj University	Entrepreneurial Approach on Climate Change	Sole
29.	National Conference on "Entrepreneurial Resurgence and Innovations (NCERI'16)"	August 19 th 2016	Entrepreneurship – Cum –Skill Development Centre, Alagappa University, Karaikudi	New Enterprise Challenges	Sole
30.	National Conference on Entrepreneurial Resurgence and Innovations (NCERI'16)	August 19 th 2016	Entrepreneurship – Cum –Skill Development Centre, Alagappa University, Karaikudi	Social Entrepreneurship	Sole
31.	National Seminar on "Demonetization In India – Prospectus and challenges"	January 6 th 2017	The Madura College, Madurai	E-India- A Study on Demonetization	Sole

32.	National Seminar on "Demonetization In India – Prospectus and challenges"	January 6 th 2017	The Madura College, Madurai	Impact of Demonetization on Indian Economy	Sole
33.	National Seminar on "Demonetization In India – Prospectus and challenges"	January 6 th 2017	The Madura College, Madurai	Demonetization – Effects on Individuals Emotions	Sole
34.	One-Day National Seminar on "Demonetization in India - Vision and impact"	February 24 th 2017	Bharathidasan University Constituent Arts & Science College, Tiruchirappalli	Impact of Demonetization on Entrepreneurship Development	Sole
35.	ICSSR sponsored One-Day National Seminar on "Women Against Violence: Therapy for Violence Against Women"	April 7 th 2017	Department and Centre for Women's Studies, Mother Teresa University, Kodaikanal	Domestic Violence against Women	Sole
36.	Women's Workforce and Employment Trends in India	19 th & 20 th <i>July 2017</i>	V.H.N.S.N. College, Virudunagar	An Overview Of Women's Workforce and Employment Trends in India	Sole

CONFERENCE/WORKSHOP/SEMINAR/TRAINING ORGANIZED

Type	Name	Date	Place	Role Played	Funding Agency
Workshop	Women Issues Today	October 7-9, 2013.	Women's Studies Centre, Madurai Kamaraj University, Madurai,	Organizing Secretary	WSC,MKU
Medical camp in collaboration with Madurai Meenakshi Mission Hospital	Health Camp	September 5, 2014	Madurai Kamaraj University Health Centre	Organizer	----

National Seminar	Women Empowerment and Globalization	January 22, 2015	Madurai Kamaraj University	Organizing Secretary	MKU
Refresher course on "Women's Studies"		November 2-22, 2016	Madurai Kamaraj University	Coordinator	UGC
Special lecture	Handling Your Emotions	January 12, 2017	Women's Studies Centre, Madurai Kamaraj University, Madurai	Organizer	WSC,MKU
Health Camp in collaboration with Velammal Medical College Hospital and Research Centre	Medical camp	August 18, 2017	Madurai Kamaraj University Mu.Va. Hall	Organizer	WSC,MKU
Work Shop in collaboration with Pidilite Industries Ltd	Arts & Crafts Workshop	August 24, 2017	Women's Studies Centre, Madurai Kamaraj University	Organizer	WSC,MKU
Special Lecture	PCOS is problem	September 7, 2017	Women's Studies Centre, Madurai Kamaraj University	Organizer	WSC,MKU
National Seminar	Challenges faced by Women in the Current Scenario	October 12, 2017	Women's Studies Centre, Madurai Kamaraj University	Convenor	WSC,MKU

BOOK PUBLISHED

Title of the Book/ Chapter	Author	Publisher	Year	ISBN Number
Violence against Women – Indian	A.RanjithKumar A.Anji	Astral International Pvt.Ltd	2015	ISBN: 978-93-5130-630-6

Perspective				
Basics in Education	Radhika Devi.R	Ishika Publishing House, Jaipur	2016	ISBN: 9789385302176
Learner and Learning	Radhika Devi.R	Ishika Publishing House, Jaipur	2016	ISBN: 9789385302169
Schooling, Socialization and Identity	Radhika Devi.R	Ishika Publishing House, Jaipur	2016	ISBN: 9789385302152

MEMBERSHIP IN ACADEMIC BODIES

- NIL

MEMBERSHIP IN PROFESSIONAL BODIES

- Member Secretary, Advisory Committee, Women's Studies , Madurai Kamaraj University, Madurai.
- Chairman, Board of Studies, Women's Studies , Madurai Kamaraj University, Madurai.
- Member, Board of Studies, Department of Women's Studies , Mother Teresa Women's University, Kodaikanal.
- Life Member of the Indian Commerce Association., Life Membership No: TN 120
- Life Member of the Indian Association for Women's Studies, New Delhi.
 - Life Membership No: 24-L-134.
- Life Member of the Indian Academic Researchers Association, Life Membership No.M1402.
- Member, Review Committee, Shanlax international Journal of Arts, Science & Humanities, Shanlax Publications, Madurai.

- Member, Paatti Thatha Manavar Kuzhu (GPS Cell), Madurai Kamaraj University, Madurai.
- Member, Complaints Committee, Madurai Kamaraj University, Madurai.
- Member, Madurai Kamaraj University Public School Committee, Madurai.
- Editorial Advisory Board Member, SELP Journal of Social Science, Indian Academic Researchers Association.
- Member, Doctoral Committee, Department of Women's Studies, Bharathidasan University, Trichirapalli.

INTELLECTUAL PROPERTY RIGHTS (Patents)

- NIL

ADMINISTRATIVE EXPERIENCE

- NIL

CONTACT

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